National Institute of Securities Markets
A Capacity Building Initiative of SEBI

PRESS RELEASE

NISM and SEBI National Financial Literacy Quiz 2025 with North Regional Round in Gurugram

Empowering India's Youth Through Financial Knowledge and Awareness

Mumbai, July 26-27, 2025 –The National Institute of Securities Markets (NISM), in collaboration with the Securities and Exchange Board of India (SEBI), launched the National Financial Literacy Quiz (NFLQ) 2025. Around 2,50,000 students from all over India, participated in the online quiz and thereafter, the quiz is being held at various regions—Eastern, Southern, Northern, Central, Western and North East.

NFLQ 2025 is part of NISM's broader advocacy efforts to strengthen financial literacy among young learners. The initiative is aimed at undergraduate and postgraduate students and is designed to spread awareness about financial markets, investor rights, and the role of market intermediaries. It seeks to empower students with the knowledge they need to make informed decisions as they step into the financial world.

The north regional round of NFLQ was held on July 26-27, 2025 at Amity University, Gurugram. Participants from around 53 undergraduate and 45 postgraduate institutes across North India—Chandigarh, Delhi, Haryana, Jammu and Kashmir, Punjab, Uttar Pradesh & Uttarakhand participated. Earlier, the southern regional round was held at Bengaluru on July 5-6, 2025 and the eastern regional round was held at Kolkata on June 21-22, 2025. The Regional Round was preceded by an online quiz round.

Further Regional Rounds are being conducted in another three cities.

Sr No.	Region	Date	Location
1	Central	16th-17th Aug	Indore
2	North East	30th-31st Aug	Guwahati
3	West	13th-14th Sep	Ahmedabad

The final round will be held at the NISM Campus, Patalganga (Maharashtra), on 8th-9th Nov, 2025.

Commenting about NFLQ, Shri Sashi Krishnan, Director, NISM, said, "*Financial knowledge is an essential life skill. By engaging with young learners through initiatives like NFLQ, NISM is striving to nurture a more informed, confident and responsible generation.*"

Shri Vijayant Kumar Verma, Chief General Manager, SEBI Head Office, said, "*"It is important to appreciate the benefits of long term investing for wealth creation and start early in life in this regard by investing in equity and/or equity mutual funds. Technology has made access and affordability of these instruments very simple and efficient."*

At a Glance: Rewards and Recognition

Prizes for Top three winners in each category (Undergraduate Category and PG category):

Undergraduate Category:

- 1st Prize – Rs. 40,000/- Dr. Ram Manohar Lohiya National Law University
- 2nd Prize – Rs. 30,000/- Chaudhary Charan Singh Haryana Agricultural University
- 3rd Prize – Rs. 20,000/- Rajiv Gandhi Institute of Petroleum Technology

Postgraduate Category:

- 1st Prize – Rs. 40,000/- Doon Business School
- 2nd Prize – Rs. 30,000/- Maharaja Agrasen Institute of Technology
- 3rd Prize – Rs. 20,000/- IMS, Banaras Hindu University

Additionally, the 10 UG colleges from the North Zone qualified to advance to the National Rounds. The list of selected institutions is as follows:[1]

1 Dr. Ram Manohar Lohiya National Law University, Lucknow
2 Chaudhary Charan Singh Haryana Agricultural University, Hisar
3 Rajiv Gandhi Institute of Petroleum Technology, Amethi, UP
4 Hindu College, New Delhi
5 Shaheed Bhagat Singh College - New Delhi
6 Lovely Professional University, Phagwara, Punjab
7 Indian Institute of Science Education and Research Mohali, Mohali
8 Govt. Rajindra College Bathinda
9 Hansraj College, New Delhi
10 Dayalbagh Educational Institute (Deemed to be University), Agra

Additionally, the 10 PG colleges from the North zone qualified to advance to the National Rounds. The list of selected institutions is as follows:

1 Doon Business School - Dehradun
2 Maharaja Agrasen Institute of Technology - PSP Area
3 Institute of Management Studies (IMS), Banaras Hindu University - Varanasi
4 Indian Institute of Technology - Kanpur

[1] Except for top 3 institutes, others are not in the ranked in any order. (applies for both UG and PG)

5 International Management Institute - New Delhi
6 Birla Institute Of Management Technology (BIMTECH) - Greater Noida
7 Jagan Institute of Management Studies, Delhi
8 IMS Ghaziabad (University Courses Campus) - Ghaziabad
9 Indian Institute of Management - Kashipur
10 Dr. Pitambar Datt Barthwal P.G College – Kotdwara, Uttarakhand