National Institute of Securities Markets
A Capacity Building Initiative of SEBI

PRESS RELEASE

NISM and SEBI National Financial Literacy Quiz 2025 with South Regional Round in Bengaluru

Empowering India's Youth Through Financial Knowledge and Awareness

Mumbai, July 5-6, 2025 –The National Institute of Securities Markets (NISM), in collaboration with the Securities and Exchange Board of India (SEBI), launched the National Financial Literacy Quiz (NFLQ) 2025. Around 2,50,000 students from all over India, participated in the online quiz and thereafter, the quiz is being held at various regions—Eastern, Southern, Northern, Central, Western and North East.

NFLQ 2025 is part of NISM's broader advocacy efforts to strengthen financial literacy among young learners. The initiative is aimed at undergraduate and postgraduate students and is designed to spread awareness about financial markets, investor rights, and the role of market intermediaries. It seeks to empower students with the knowledge they need to make informed decisions as they step into the financial world.

The eastern round was held on June 21-22, 2025 and now the NFLQ Southern Regional Round, was held at the Symbiosis Institute of Business Management, Bengaluru. Participants from around 50 undergraduate and 60 postgraduate institutes across Southern states, including Andhra Pradesh, Karnataka, Kerela, Puducherry, Tamil Nadu and Telangana participated.

The Regional Round was preceded by an online quiz round.

Further Regional Rounds are being conducted in another four cities.

Sr No.	Region	Date	Location
1	North	26th-27th July	Gurugram
2	Central	16th-17th Aug	Indore
3	North East	30th-31st Aug	Guwahati
4	West	13th-14th Sep	Ahmedabad

The final round will be held at the NISM Campus, Patalganga (Maharashtra), on 8th-9th Nov, 2025.

Commenting about NFLQ, Shri Sashi Krishnan, Director, NISM, said, "*Financial knowledge is an essential life skill. By engaging with young learners through initiatives like NFLQ, NISM is striving to nurture a more informed, confident and responsible generation."*

Shri Susanta Kumar Das, Chief General Manager, SEBI Head Office, said, "*An educated investor is an empowered investor. Financial literacy enables an investor to secure a better future."*

At a Glance: Rewards and Recognition

Prizes for Top three winners in each category (Undergraduate Category):

Undergraduate Category:

- 1st Prize – Rs. 40,000/- Christ University, Central Campus, Bengaluru
- 2nd Prize – Rs. 30,000/- Narsee Monjee Institute of Management Studies (NMIMS), Bengaluru
- 3rd Prize – Rs. 20,000/- Chanakya University, Bengaluru

Postgraduate Category:

- 1st Prize – Rs. 40,000/- Government First Grade College, Bengaluru
- 2nd Prize – Rs. 30,000/- Pondicherry University, Pondicherry
- 3rd Prize – Rs. 20,000/- RV Institute of Management, Bengaluru

Additionally, the top 10 UG colleges from the South zone qualified to advance to the National Rounds. The list of selected institutions is as follows:[1]

1 Christ University, Central Campus, Bengaluru
2 Narsee Monjee Institute of Management Studies, Bengaluru
3 Chanakya University, Bangalore
4 Indian Institute of Petroleum & Energy, Visakhapatnam
5 International School of Management Excellence, Bengaluru
6 TaPai Institute of Management, Bengaluru
7 Sri Krishna Adithya College of Arts and Science, Coimbatore
8 PSGR Krishnammal College for Women, Coimbatore
9 Farook College, Kozhikode
10 CVR College of Engineering, Hyderabad

[1] Except for top 3 institutes, others are not ranked in any order.

Additionally, the top 10 PG colleges from the South zone qualified to advance to the National Rounds. The list of selected institutions is as follows:

1 Government First Grade College, Malleshwaram, Bengaluru
2 Pondicherry University, Pondicherry
3 RV Institute of Management, Bengaluru
4 Jagdish Sheth School of Management - Bengaluru
5 Bharathidasan Institute of Management - Tiruchirappalli
6 International School of Management Excellence - Bengaluru
7 Institute of Public Enterprise - Hyderabad
8 ISBR Business School - Bengaluru
9 Siddaganga Institute of Technology, Tumkur
10 PSG Institute of Management - Coimbatore